



# Developing a Truly Global Template That Embodies A Unique Pedagogy



**Cidi Labs Customer Since:**  
2020

**Website:**  
[www.oneschoolglobal.com](http://www.oneschoolglobal.com)

**Industry:**  
K12

**Institution Demographics:**  
9,500 Students  
120 Campuses  
20+ Countries

## Background

OneSchool Global is a network of schools with over 120 campuses that serve more than 9,500 students across 20+ different countries.

With a unique self-directed learning model, technology plays a central role in both the in-person and online components of the OneSchool program. As the name suggests, OneSchool Global aims to provide a single, consistent learning experience for its students across the globe.

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## DesignPLUS in Action

As OneSchool Global set out to evolve from a set of affiliated independent schools to a single and truly global organization that consistently embraces best practices, it recognized the importance of making Canvas course design a centrally managed effort. This small team, which oversees 6 instances of Canvas, had the goal of developing a single course design template that embodied the unique pedagogy and student experience that is at the heart of the OneSchool Global mission.

After exhausting what they could do with the native tools in Canvas, the course design team set out in 2019 to find a way to take their course design to the next level. Enter DesignPLUS, which they determined to be the clear answer in their quest for a tool to help elevate the professionalism of their courses and embed the best practices that would bring their self-directed learning model to life in the online learning environment.

As they began discovering what was possible with DesignPLUS, it became the catalyst for collaborating with their stakeholders across the globe - including local leaders, instructors and students - to define what the student experience of the unique OneSchool Global methodology and pedagogy within Canvas should look like. This iterative process and the DesignPLUS toolset enabled them to essentially embed the OneSchool "language of learning" and the best practices that accompany their pedagogy in a template that will be rolled out to each region to offer students a consistent, high quality experience, while also allowing each region to adapt it to address local needs. They will then continue gathering qualitative and quantitative data around the use of this course design and use that information to continuously improve it going forward.





"Utilizing the templating tools and getting DesignPLUS in the hands of teaching staff has been a game-changer. Not only do we get better alignment with our institution's style guide (because we've made it easy) we are also able to drive better pedagogy through course templates. Thanks Cidi Labs!"

Thomas Frizelle, OneSchool Global  
Chief Information & Digital  
Learning Officer

"Cidi Labs has opened up so many new design ideas for our team. It raises the bar in design for our courses and has potential to dramatically lower the workload of academic staff as we roll this out to each of our global regions."

Jeff Lloyd, OneSchool Global Director of Digital Learning

## Results

As OneSchool Global implemented DesignPLUS in the process of developing a new global template, they found that it served as a change agent which brought greater collaboration and buy-in around their unique pedagogy across their various stakeholders. They were able to use DesignPLUS to embed their pedagogy, a common language of learning, and associated practices within the global template so as to lessen the burden of instructional design on teachers.

With many of the advanced features in DesignPLUS, they were able to enhance the professionalization of their courses, taking the visual design from what they felt was adequate to a much higher level which students have responded favorably to. Perhaps most importantly, with the rollout of the template to various regions, they expect to provide a much more consistent high quality experience for their students across the globe.



A template that embeds best practices



Reduced design burden on instructors



Consistent high quality student experience